

## **REMARKS**

This is a full and timely response to the outstanding Advisory Action mailed September 16, 2003. Upon entry of the amendments in this response, claims 2 – 22 and 25 - 30 remain pending. In particular, Applicants have added claims 28 – 30, have amended claims 5, 7, 9, 11, 12, and 14 – 17 and have canceled claims 23 and 24 without waiver, disclaimer or prejudice. Applicants have canceled claims 23 and 24 merely to reduce the number of disputed issues and to facilitate early allowance and issuance of other claims in the present application. Applicants reserve the right to pursue the subject matter of these canceled claims in a continuing application, if Applicants so choose, and do not intend to dedicate the canceled subject matter to the public. Reconsideration and allowance of the application and presently pending claims are respectfully requested.

### **Rejections Under 35 U.S.C. §103**

The Office Actions have generally indicated that the pending claims stand rejected under 35 U.S.C. 103 under *Flowers* in view of [www.graphxedge.com](http://www.graphxedge.com). For at least the reasons set forth below, Applicants respectfully traverse the rejections.

With respect to the *Flowers* reference, Applicants respectfully assert that *Flowers* does not teach or reasonably suggest various features/limitations recited in the claims, as will be described later. Applicants note that *Flowers* involves an “FAF font server” that “adapts its responses to the specific client queries, so that it supplies to the clients only the information requested by them, rather than a generic list of font related information” (*Flowers* at column 3, lines 46 – 50). Multiple other portions of *Flowers* also indicate that the FAF server only reacts to client queries and, thus, does not automatically provide information to a client without such a query. Thus, it can be said that *Flowers* teaches away from the use of automatically providing a client (or visitor) with information.

Applicants also note that there appears to be some confusion about the definition of the term “performance gains” as recited in several of the claims. In this regard, Applicants respectfully assert that one of ordinary skill in the art understands the term performance gains and, therefore, the terminology is not indefinite. By way of example, Applicants respectfully refer the Examiner’s attention to the *Flowers* reference which describes “operating characteristics” about which Applicants’ terminology “performance gains” refers. Thus, as indicated by *Flowers*, such operating characteristics include “print or display resolution,” for example, and therefore, potential estimated performance gains relate to potential improvements in operating characteristics such as print or display resolution.

Turning now to the claims, claim 7 recites:

7. A method for distributing and installing print device fonts, the method comprising:  
maintaining a web site which facilitates selection from a set of print device-ready fonts;  
via the web site, obtaining information concerning a visitor’s system configuration;  
*via the web site, receiving a request for a set of fonts for purchase;*  
*via the web site, displaying potential estimated performance gains that may result from the purchase of a set of fonts other than the set of fonts requested by the visitor;*  
*via the web site, permitting selection, by the visitor, from the set of fonts requested and the set of fonts other than the set of fonts requested;*  
via the web site, authorizing transfer of a the set of fonts selected; and  
via the web site, installing the set of fonts selected on a print device corresponding to the visitor.  
(Emphasis Added).

Applicants respectfully assert that *Flowers* and [www.graphxedge.com](http://www.graphxedge.com), either individually or in combination, are legally deficient for the purpose of rendering obvious claim 7, because at least the features emphasized above are not taught or reasonably suggested by those references. Specifically, Applicants respectfully assert that neither *Flowers* nor [www.graphxedge.com](http://www.graphxedge.com) teach or reasonably suggest at least “via the web site, receiving a request for a set of fonts for purchase,” “via the web site, displaying potential

estimated performance gains that may result from the purchase of a set of fonts other than the set of fonts requested by the visitor” and “via the web site, permitting selection, by the visitor, from the set of fonts requested and the set of fonts other than the set of fonts requested.”

Applicants respectfully assert that support for these limitations can generally be found at the written description beginning at page 7, line 14 – page 8, line 24. Therefore, Applicants respectfully assert that claim 7 is in condition for allowance.

Since claims 2 – 6, 8 – 15, 25 and 28 incorporate all the features/limitations of claim 7, Applicants respectfully assert that at least these claims are in condition for allowance.

Additionally, Applicants respectfully assert that these claims recite other features/limitations that can serve as an independent basis for patentability. For example, claim 25 recites:

25. The method of claim 7, further comprising determining whether fonts currently used by the visitor system are detrimental to performance of the visitor system.

Applicants respectfully assert that neither of the references teaches nor reasonably suggests at least this additional feature. Therefore, at least claim 25 is in condition for allowance.

Claim 16 recites:

16. A method for distributing print device fonts, the method comprising:  
receiving information corresponding to a visitor accessing a web site, the web site providing a selection of fonts for purchase by the visitor;  
receiving information, via the web site, corresponding to the visitor designating one or more of the fonts for purchase;  
determining a visitor's system configuration;  
displaying potential estimated performance gains, based upon the visitor's system configuration, resulting from installation of one or more fonts other than the one or more of the fonts designated;  
receiving information corresponding to the visitor ~~for~~ selecting for purchase one or more of the fonts designated or one or more of the fonts other than the fonts designated; and  
from the web site, in response to a purchase by a the visitor, installing said selected one or more of the fonts on a print device of the visitor.  
(Emphasis Added).

Applicants respectfully assert that *Flowers* and www.graphxedge.com, either individually or in combination, are legally deficient for the purpose of rendering obvious claim 16, because at least the features emphasized above are not taught or reasonably suggested by those references. Specifically, Applicants respectfully assert that neither *Flowers* nor www.graphxedge.com teach or reasonably suggest at least “receiving information, via the web site, corresponding to the visitor designating one or more of the fonts for purchase” and “displaying potential estimated performance gains, based upon the visitor’s system configuration, resulting from installation of one or more fonts other than the one or more of the fonts designated.” Applicants respectfully assert that support for these limitations can generally be found at the written description beginning at page 7, line 14 – page 8, line 24. Therefore, Applicants respectfully assert that claim 16 is in condition for allowance.

Since claims 26 and 29 incorporate all the features/limitations of claim 16, Applicants respectfully assert that at least these claims are in condition for allowance. Additionally, Applicants respectfully assert that these claims recite other features/limitations that can serve as an independent basis for patentability.

Claim 17 recites:

17. web site for distributing print device fonts, the web site being accessible over the Internet and comprising software for:
  - permitting a visitor to select fonts compatible with that visitor’s system configuration;
  - displaying potential estimated performance gains which may result from installation of a font not previously selected by the visitor;
  - determining whether to authorize installation of a selected one or selected multiple compatible fonts; and
  - installing said selected one or selected multiple compatible fonts on a visitor’s print device in response to an authorization determined in said step of determining.(Emphasis Added).

Applicants respectfully assert that *Flowers* and [www.graphxedge.com](http://www.graphxedge.com), either individually or in combination, are legally deficient for the purpose of rendering obvious claim 17, because at least the features emphasized above are not taught or reasonably suggested by those references. Specifically, Applicants respectfully assert that neither *Flowers* nor [www.graphxedge.com](http://www.graphxedge.com) teach or reasonably suggest at least “displaying potential estimated performance gains which may result from installation of a font not previously selected by the visitor.” Applicants respectfully assert that support for these limitations can generally be found at the written description beginning at page 7, line 14 – page 8, line 24. Therefore, Applicants respectfully assert that claim 17 is in condition for allowance.

Since claims 18 – 22, 27 and 30 incorporate all the features/limitations of claim 17, Applicants respectfully assert that at least these claims are in condition for allowance. Additionally, Applicants respectfully assert that these claims recite other features/limitations that can serve as an independent basis for patentability.

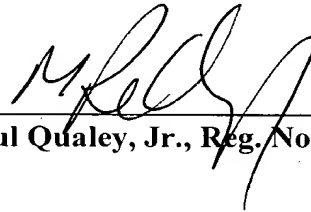
#### **Prior Art Made of Record**

The prior art made of record has been considered, but is not believed to affect the patentability of the presently pending claims.

## CONCLUSION

In light of the foregoing amendments and for at least the reasons set forth above, Applicants respectfully submit that all objections and/or rejections have been traversed, rendered moot, and/or accommodated, and that the now pending claims 2 - 22 and 25 - 30 are in condition for allowance. Favorable reconsideration and allowance of the present application and all pending claims are hereby courteously requested. If, in the opinion of the Examiner, a telephonic conference would expedite the examination of this matter, the Examiner is invited to call the undersigned attorney at (770) 933-9500.

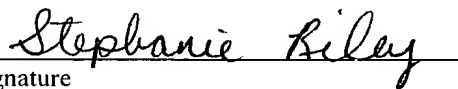
Respectfully submitted,



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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Assistant Commissioner for Patents, Washington D.C. 20231, on 10/29/03.

  
Signature